

WHAT MAKES YOU
different?

What is
driving you
to pursue this
goal?

WHAT ARE YOU
TRYING TO DO?

Your goal:

*Get your ideas out of your head and
out to your network!*

WHO HAVE YOU
TALKED TO ABOUT
YOUR GOAL?

Who needs your
skills? Insights?
Product? Service?
Point-of-view?
Expertise?

WHO
ELSE?

What actions
are you taking to
achieve it?

WHY DOES
THIS GOAL
MATTER?

WHAT
ELSE?

WHAT WILL
YOU DO NEXT
TO ACHIEVE
YOUR GOAL?